



# 440,000

## reasons not to eat kangaroo meat . . .

**PRESS RELEASE**

**PRESS AND MEDIA IMMEDIATE RELEASE -**

**BEGINS**

### **SKIPPY STAR BACKS KANGAROO BAN**

#### **Skippy star is hopping Mad. Liza Goddard adds her voice to new campaign!**

It has been reported today that Liza Goddard, who played the character of Clancy Merrick in the Australian hit show 'Skippy', has joined in with the support for the 440,000 Joeys campaign.

She said:-"When I found out about this campaign and with my love for Australia, I knew I had to add my voice to the others in the support of the total ban of kangaroo products in the EU. I spent many of my early years in acting in the hit show 'Skippy' and loved being amongst these beautiful sentient beings."

Liza Goddard, an animal lover who now lives in the south of England went on to say: "Over the years, kangaroos have been demonised and that is so far from the truth. The iconography of the kangaroo which symbolises Australia the world over should be protected. Not shot into extinction. Until the mass killing of kangaroos and the deaths of these poor joeys is stopped, I would urge everyone in Europe to support this ban. I do so with pride and pleasure."

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The EU Campaign is being co-ordinated by Philip Woolley, the Australian Wildlife Protection Council's, UK representative. Philip said:

“It is very rewarding to have such wonderful well-known people now taking a big interest in the campaign. More enquiries are coming in every day from celebrities and the public wanting to know about the plight of these defenceless joeys, and how they too can help support the ban. We have such great support for the campaign from MEPs, who we are working with to bring this ban in.”

Philip hopes to be announcing the support of more famous names very soon.

ENDS

For further information or photos please email Philip on:-

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